

# INTERNATIONAL USER GROUPS

C O N F E R E N C E 2 0 1 8

April 9-13, 2018 | Berlin

## INVITATION

### Dear Member, dear Customer,

We are excited to bring the International User Groups Conference back to Berlin! Come join us and an audience of your peers from around the globe and across all industries to

- hear success stories from global enterprises on how they leverage the Software AG suite in their effort to transform their organization into a digital enterprise
- share and discuss your experiences while gaining new and innovative ideas and insights from other digital professionals
- obtain information from Software AG experts on our vision and roadmaps

The conference format includes back-to-back sessions covering all product brands of Software AG relevant to the International User Groups. Adabas & Natural, Alfabet, ARIS and webMethods are featured. During a general session with content tailored to attract all audiences, you will learn how Software AG technology can help you innovate and win in the digital world.

Don't miss this opportunity to see how our market-leading brands help you leverage the latest technology and trends. And come away inspired with ideas you can use to differentiate your business.

With a population of 3.5 million inhabitants, Berlin is Germany's largest city. Throughout its turbulent history the capital of Germany underwent frequent changes and is today a vibrant metropolis in the heart of Europe.

Berlin is home to renowned universities, research institutes, orchestras, museums, and celebrities. It is a city of culture, politics, media and science and is a popular tourist destination. With its history and special urban atmosphere it is an attractive location for international film productions. The city is well known for its architecture, arts, festivals and the high quality of living.

Come join us at the conference in Berlin and let us help you solve your business challenges. Use this opportunity to advance your knowledge of the Software AG products and share your experiences with professionals from around the world.

### We look forward to seeing you in Berlin!

Please find more information at Software AG's IUG website.

[www.SoftwareAG.com](http://www.SoftwareAG.com)

**Date** | 9-13 April 2018  
**Venue** | Steigenberger Hotel Berlin, Los-Angeles-Platz 1, 10789 Berlin, Germany, Phone: +49 30 2127-0  
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